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## PRESS RELEASE

## SHRM Appoints Mark C. Thompson as CEO of CEO Academy; Marillyn Hewson Appointed as Board Chair

CEO Academy also adds Bill McNabb and Johnny C. Taylor, Jr., to its 2024 Advisory Board

**ALEXANDRIA, Va.** — CEO Academy, a SHRM company, announced the appointment of Mark C. Thompson as its new chief executive officer and advisory board member. Thompson currently serves as chairman of the Chief Executive Alliance, a CEO community for C-level peer coaching and leadership development. CEO Academy, in collaboration with the Aresty Institute of Executive Education at the Wharton School of the University of Pennsylvania, is an exclusive, intensive learning and networking experience for CEOs and board leaders, focusing on key issues that drive great growth companies and high-performance teams.

"We are thrilled to welcome Mark as the new chief executive officer of CEO Academy," said Johnny C. Taylor, Jr., SHRM-SCP, president and CEO of SHRM. "His extensive experience in executive coaching and scaling companies globally makes him the ideal leader to guide SHRM's CEO Academy as the best in class in thought leadership and on the critical issues affecting our global community of influential Fortune 500 leaders today."

An expert in C-suite leadership, Thompson has more than three decades of experience leading teams and coaching executives in world-class organizations—from Pinterest cofounder Evan Sharp and World Bank CEO Dr. Jim Yong Kim to Richard Branson, Charles Schwab and Steve Jobs. Thompson previously served as Schwab's chief of staff, chief customer experience officer and executive producer of Schwab.com. In addition, he was a co-founding board member of Esurance, acquired by Allstate, and of Interwoven, acquired by Hewlett Packard; chairman of Integration Semiconductor, acquired by SiliconLabs, and of Rioport; and a co-founding advisor to the Stanford Realtime Venture Design Lab, where he served as a visiting scholar at his alma mater, Stanford University. Thompson has also served as adjunct faculty at the World Economic Forum, World Business Forum and John F. Kennedy University, and has co-chaired the Institute of Coaching at Harvard. He has edited 20 books and co-authored the business classic *Success Built to Last: Creating a Life That Matters*; and the *New York Times* bestseller *Admired*. Long ranked the world's No. 1 CEO coach, he was inducted into the Thinkers50 Coaching Legends in 2023.

"I'm honored to lead the CEO Academy," said Thompson. "For 24 years, CEO Academy has amplified the impact of current CEOs, accelerated the leadership development of aspiring new CEOs and enriched the opportunities for board members to build great companies and better workplaces. I'm excited to partner with Academy founder Dennis Carey, vice chairman of Korn Ferry; visionary SHRM CEO Johnny C. Taylor, Jr.; legendary management scientist Ram Charan; and an extraordinary Academy Advisory Board."

In addition to its new CEO, CEO Academy welcomes three new additions to its Advisory Board: Marillyn Hewson of Lockheed Martin as board chair, Bill McNabb of Vanguard Group, and SHRM's Johnny C. Taylor, Jr.

## "Stepping into the role of board chair at CEO Academy is an honor," said Hewson.

"Under Mark's guidance, CEO Academy will continue to serve as a beacon of inspiration for aspiring leaders, equipping them with the tools and insights needed to navigate today's complex business landscape with confidence."